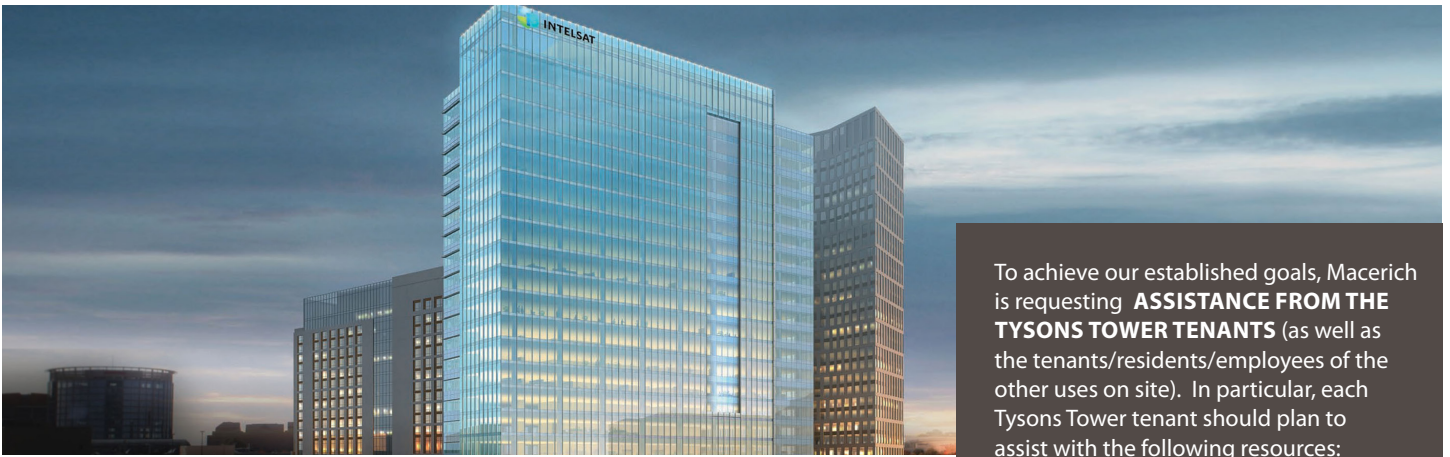


# Tysons Tower Tenant Transportation Obligations



One of the **IMPORTANT BENEFITS** of creating a transit oriented mixed-use environment like Tysons Corner Center, is the opportunity to improve the environment and improve the experience of our building occupants by incentivizing the use of public transportation and shared private vehicles. In conjunction with Fairfax County, Macerich set a goal of decreasing the number of single occupant vehicles that drive to and from Tysons Tower. Macerich created the Access Tysons program in order to provide services to tenants at Tysons Tower that will make travelling here more convenient and reduce single occupant vehicle travel:

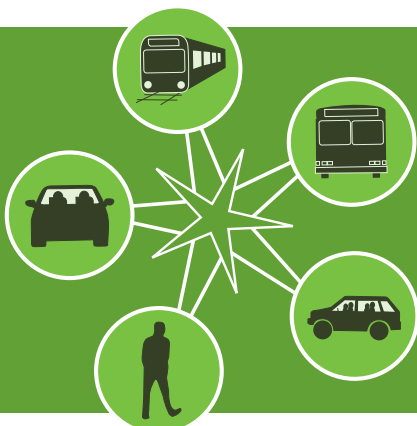
- 1. WEBSITE:** Access Tysons maintains the [www.accesstysons.com](http://www.accesstysons.com) website, which provides up to date information about transit changes, a bus map illustrating the routes that travel to and from the Tysons Corner Center site and information about promotions or events for employees on the site.
- 2. DISTRIBUTION OF INFORMATION:** Dissemination of information including the Washington Metropolitan Area Transit Authority (WMATA) ([www.wmata.com](http://www.wmata.com)) and fairfax connector ([www.fairfaxconnector.com](http://www.fairfaxconnector.com)) Metro and bus service, maps and schedules as well as information about major construction projects and associated congestion and regional transportation programs (Guaranteed Ride Home, pre-tax alternative work schedule programs, etc.)
- 3. RIDEMATCHING:** Assistance to coordinate carpools or vanpools
- 4. OUTREACH:** Access Tysons will serve as a point of contact to tenant representatives and employees seeking information about transit options and programs available to employees at Tysons Tower.

To achieve our established goals, Macerich is requesting **ASSISTANCE FROM THE TYSONS TOWER TENANTS** (as well as the tenants/residents/employees of the other uses on site). In particular, each Tysons Tower tenant should plan to assist with the following resources:

#### **TRANSPORTATION REPRESENTATIVE:**

Each tenant in Tysons Tower must **designate a point of contact to serve as the liaison between the tenant's employees and the Access Tysons program.** The Transportation Representatives will:

1. Meet quarterly with the Access Tysons team to ensure the Access Tysons program is serving the needs of our occupants.
2. Receive materials to be distributed to tenant employees.
3. Access Tysons will conduct annual surveys of all employees and residents on the site. Tenant Transportation Representatives will assist the Access Tysons team with providing tenant employees with information about how to take the annual survey ([www.accesstysonssurvey.com](http://www.accesstysonssurvey.com)), incentives to responding to the survey, etc.



#### **CUSTOMIZED COMMUTE ASSISTANCE**

Using information garnered from the employee surveys, Access Tysons will identify individual drive alone commuters who are:

- Willing to be contacted
- Open to changing their commute behavior
- Proximate to convenient non-drive alone commute choices.

These individuals will be targeted with information about specific bus routes, bike routes, or carpool matches that are convenient to them as well as proactively offered matching assistance and provided incentives to try a new commute choice.